

## Le lectorat dans les quinze marchés majeurs

	Lectorat hebdomadaire papier	Lectorat hebdomadaire total		Lectorat hebdomadaire papier	Lectorat hebdomadaire total
Winnipeg	79%	83%	Edmonton	75%	78%
St. Catharines	79%	83%	Vancouver	74%	78%
Halifax	77%	83%	Montréal	73%	77%
Windsor	77%	83%	Hamilton	73%	76%
Québec RMR	76%	79%	Toronto	71%	76%
Calgary	74%	79%	London	69%	76%
Victoria	74%	79%	Kitchener	65%	72%
Ottawa-Gatineau	72%	79%			