



Audit Bureau of Ci

Average Daily Circulation for Canadian Newspapers						
Preliminary Figures as Filed with the Audit Bureau of Circulations -- Subject to Audit						
Province	City (County)	Newspaper Name	Frequency	Total Paid Circulation		
				As of 9/30/09	As of 9/30/08	% Change
NOVA SCOTIA	HALIFAX (HALIFAX CO.)	CHRONICLE-HERALD	AVG (M-F)	108 182	110 875	-2.43%
NEW BRUNSWICK	FREDERICTON (YORK CO.)	GLEANER	MON-FRI	20 863	21 553	-3.20%
NEW BRUNSWICK	MONCTON (WESTMORLAND CO.)	TIMES-TRANSCRIPT	MON-FRI	36 115	36 656	-1.48%
NEW BRUNSWICK	ST. JOHN (ST. JOHN CO.)	TELEGRAPH-JOURNAL	MON-FRI	32 574	32 946	-1.13%
QUEBEC	CHICOUTIMI (LE FJORD-DU-SAGUENAY)	LE QUOTIDIEN	AVG (M-F)	26 635	26 996	-1.34%
QUEBEC	GRANBY (LA HAUTE-YAMASKA)	LA VOIX DE L'EST	MON-FRI	14 951	15 483	-3.44%
QUEBEC	MONTREAL (COMMUNAUTE-URBAINE-DE-MONTREAL)	GAZETTE	AVG (M-F)	147 668	143 782	2.70%
QUEBEC	MONTREAL (COMMUNAUTE-URBAINE-DE-MONTREAL)	LE DEVOIR	AVG (M-F)	26 099	26 181	-0.31%
QUEBEC	MONTREAL (COMMUNAUTE-URBAINE-DE-MONTREAL)	LA PRESSE	AVG (M-F)	198 306	200 049	-0.87%
QUEBEC	QUEBEC (COMMUNAUTE-URBAINE-DE-QUEBEC)	LE SOLEIL	AVG (M-F)	77 032	81 724	-5.74%
QUEBEC	SHERBROOKE (SHERBROOKE CO.)	LA TRIBUNE	AVG (M-F)	31 617	32 006	-1.22%
QUEBEC	SHERBROOKE (SHERBROOKE CO.)	RECORD	MON-FRI	4 367	4 539	-3.79%
QUEBEC	TROIS-RIVIERES (FRANCHEVILLE CEN. DIV. (MRC))	LE NOUVELLISTE	AVG (M-F)	41 976	41 886	0.21%
ONTARIO	OTTAWA	CITIZEN	AVG (M-F)	118 373	124 654	-5.04%
ONTARIO	OTTAWA-HULL	LE DROIT	AVG (M-F)	35 146	34 538	1.76%
ONTARIO	THUNDER BAY (THUNDER BAY DIST.)	CHRONICLE-JOURNAL	AVG (M-F)	25 495	26 112	-2.36%
ONTARIO	TORONTO	GLOBE AND MAIL	AVG (M-F)	301 820	329 504	-8.40%
ONTARIO	TORONTO	NATIONAL POST	AVG (M-F)	150 884	190 187	-20.67%
ONTARIO	WINDSOR (ESSEX CO.)	STAR	AVG (M-F)	61 028	66 080	-7.65%
MANITOBA	BRANDON (CEN. DIV. 7)	SUN	MON-FRI	13 697	13 804	-0.78%
MANITOBA	WINNIPEG (CEN. DIV. 11)	FREE PRESS	AVG (M-F)	118 958	119 819	-0.72%
SASKATCHEWAN	REGINA (CEN. DIV. 6)	LEADER POST	AVG (M-F)	46 745	49 304	-5.19%
SASKATCHEWAN	SASKATOON (CEN. DIV. 11)	STARPHOENIX	AVG (M-F)	51 703	54 625	-5.35%
ALBERTA	CALGARY (CEN. DIV. 6)	HERALD	AVG (M-F)	119 131	120 597	-1.22%
ALBERTA	EDMONTON (CEN. DIV. 11)	JOURNAL	AVG (M-F)	112 298	118 831	-5.50%
ALBERTA	RED DEER (CEN. DIV. 8)	ADVOCATE	AVG (M-F)	15 032	15 645	-3.92%
BRITISH COLUMBIA	PORT ALBERNI (ALBERNI-CLAYOQUOT REG. DIST.)	VALLEY TIMES	MON-FRI	4 213	4 518	-6.75%
BRITISH COLUMBIA	VANCOUVER (GREATER VANCOUVER REG. DIST.)	PROVINCE	AVG (M-F)	152 924	160 055	-4.46%
BRITISH COLUMBIA	VANCOUVER (GREATER VANCOUVER REG. DIST.)	SUN	AVG (M-F)	159 438	165 739	-3.80%
BRITISH COLUMBIA	VICTORIA (CAPITAL REG. DIST.)	TIMES-COLONIST	AVG (M-F)	63 584	69 415	-8.40%